

# Educational Multimedia Research Centre (EMMRC)

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## About us:

The University Grant Commission (UGC) has setup 22 Educational Multimedia Research Centres (EMMRC's) popularly called media centres across the country. These are basically designed for production of quality educational T.V. programmes/e-content and MOOC etc. EMRC -Sagar is one of the vibrant and prestigious centre among 22 Media Centres in the country and is established in Dr. Harisingh Gour University by the provisions of the Memorandum of Understanding (MoU) signed on 31st Jan.1994 among UGC, New Delhi; Consortium of Educational Communication (CEC), New Delhi and Dr. Harisingh Gour University, Sagar (M.P.) Though this Media Centre is like any other department of this University but owing to its different kind of job-description, it is constituted as an Academic, Non-vacation centre with administrative, academic, financial and budgetary autonomy in its functioning.

The EMMRC, Sagar is prestigious Media Centre of the UGC, CEC, New Delhi and Dr. Harisingh Gour Vishwavidyalaya, Sagar and functions under the direct supervision of the BoM. The primary objectives of this Media Centre is to produce ETV and multimedia based programmes for the furtherance of quality education at college and university levels throughout India and dissemination of knowledge **through 24x7 Vyas higher Education T.V. channel and SWAYAMPRAKHA 32 DTH channels**. ETV Programs of EMMRC Sagar is also available on [www.cec.nic.in](http://www.cec.nic.in), all govt. websites, portal & DTH Platforms ([www.swayamprabha.gov.in](http://www.swayamprabha.gov.in))

EMRC Sagar programmes serve to upgrade, update and enrich the quality of education. To accomplish its mission of producing quality ETV programmes, EMMRC, Sagar merges best expertise of subject specialists from the host Dr. Harisingh. Gour Vishwavidyalaya, Sagar. So far EMMRC Sagar has produced 2494 educational T.V. programs in the field of Pharmacy, Forensic Science, Criminology, Botany, Geology, Sanskrit, Environmental Science, Sociology, Performing Art, Yogic Science, Fine Art, History, Hindi Literature, English Literature, Journalism, Law, Music, Zoology, Rural development, Folklore, Chemistry etc. This centre is pioneer in the field of MOOC development and its production so far this centre has developed 20 MOOCs and over 10,000 students have been enrolled in the MOOCs via SWAYAM portal of MHRD. In addition to assigned work of CEC, this centre has recorded GIAN related video programmes also.

## Awards & Honours:

During the past years EMRC Sagar had won more than 20 awards on national level and its documentary films namely Melody out of Tune (2004) and Nai Kavita (2005) were nominated in the International environment film festival, Toronto Canada and International poetry film festival, Berlin, Germany.

Situated on the scenic hill of University, EMRC-Sagar has a Studio Complex and an Administrative block. This centre is equipped with professional equipments of broadcast quality.  
Prime objective:

**(ETV and E-content /MOOC Production monthly and yearly target assigned by CEC, New Delhi)**

EMRC-SAGAR, earlier known as AVRC, started producing educational documentaries in 1996. Utilizing the best academic resources of the university, this centre has been involved in the production of numerous educational short films/ documentaries, e-contents and video lectures. Mainly this centre has been assigned calendar year basis target of programme production.

Personnel: EMMRC (Formerly AVRC) Sagar has a core-group specializing in various disciplines of television production. In addition to above core-group personnel's it can procure/hire services of experts, artists, technician from outside depending upon the requirement of production. This Media Centre presently has following core group:-

S. No.	Name of the Officer/ Employee	Designation	E-mail Address	Contact Number
1.	Dr. Pankaj Tiwari	Director	director@emrcsagar.com, directoremrc@dhsghsu.ac.in	9826310634
2.	Mr. Madhav Chandra	Producer	mchandra@dhsghsu.ac.in, producer@emrcsagar.com	9425171779
3.	Mr. Sunil Kumar	Engineer	technical@emrcsagar.com, sunilkumar@dhsghsu.ac.in	9425171871
4.	Mr. Rakesh Kumar Thakur	Junior Research Officer	research@emrcsagar.com, rkthakur@dhsghsu.ac.in	9893348910
5.	Mr. Shivkant Singh	Camera Person	shivkant86@yahoo.com	9826903060
6.	Mr. Rajendra Vishwakarma	Camera Person	rvemrc@gmail.com	8989206465
7.	Mr. Dheeraj Sunmoria	Production Assistant	sunmoria@gmail.com	9425010573
8.	Mr. Vikramjeet Vaidya	Graphic Artist	vikramjeetvaidya@gmail.com	9926738989
9.	Mr. Mohit Saini	Accounts Assistant	radhek26@gmail.com	7415970770
10.	Mr. Suresh Aske	Clerk	s.asker@rediffmail.com	9993965775
11.	Mr. Abdul Nisar	Driver-cum-helper	nisharemrc@gmail.com	7869111358
12.	Mr. Santosh Mishra	Accounts Assistant	skm25mishra@gmail.com	9425671267
13.	Mr. Bhartesh Jain	Production Assistant	bharteshjain23@gmail.com	9893371511
14.	Mr. Mehboob Khan	Technician (Electrical)	mkhanemrc@gmail.com	9754653132
15.	Mr. Raghuraj Singh	L.D.C.	rst20thakur@gmail.com	9977441717
16.	Mr. Chandresh Gohar	Unit Helper	chandresgohar@gmail.com	9753536918
17.	Mr. Komal Prasad	Peon	kp14667@gmail.com	9009204081
19.	Mr. Anant Ram Sahu	Unit peon	anantemrc@gmail.com	9424451579
20.	Mr. Govind Sirvyva (Retired but reappointed)	Photographer	govindsirvyva@gmail.com	9425171003

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**Contact :**

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